



COMPANY PROFILE



PLATFORM

01

DEVELOP THE FINISHED PRODUCT

MOROCCAN FASHION DEVELOPMENT™

Platform that develops the finished product for Men, Women, Children, intended for the services of Brands and Companies producing for National and International Fashion.

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WHAT **SERVICE** DOES PLATFORM OFFER TO ITS CUSTOMERS?

02



in our Study office equipped with our professional and experimented Team of : Desinger, Pattern Makers and Merchandisers, Technique in Method, Industrialization, Quality Control and CSR.

Supplying environmental, organic or recycled materials and supplies, while meeting international requirements and standards, and in partnership with Moroccan clothing companies committed and ready to meet this challenge with us.

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WHY CHOOSE PLATFORM AS A PARTNER?

02

PARTNER

We are concerned about respecting the environment.

- The sustainability of nature.
- Contribution to human rights services are among our primary concerns.

The thing that forces us to be very attentive and demanding on Les Audits during our selection of our raw materials and our partners.

OUR STRENGTHS

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CUSTOMER CENTRICITY

To offer customers the right textile solution, adapted to their requirements.

SUSTAINABLE DEVELOPMENT

To be useful to people and the environment.

INOVATION

To develop new manufacturing processes, new materials, new products and new markets



PARTNERSHIP

To establish lasting relationships with customers, suppliers and service providers.

GROWTH STRATEGY



Doubles its production capacity in 2025.

05

Following the success of the Moroccan industry on the development of textiles in the European markets in General and par excellence in France and Spain.

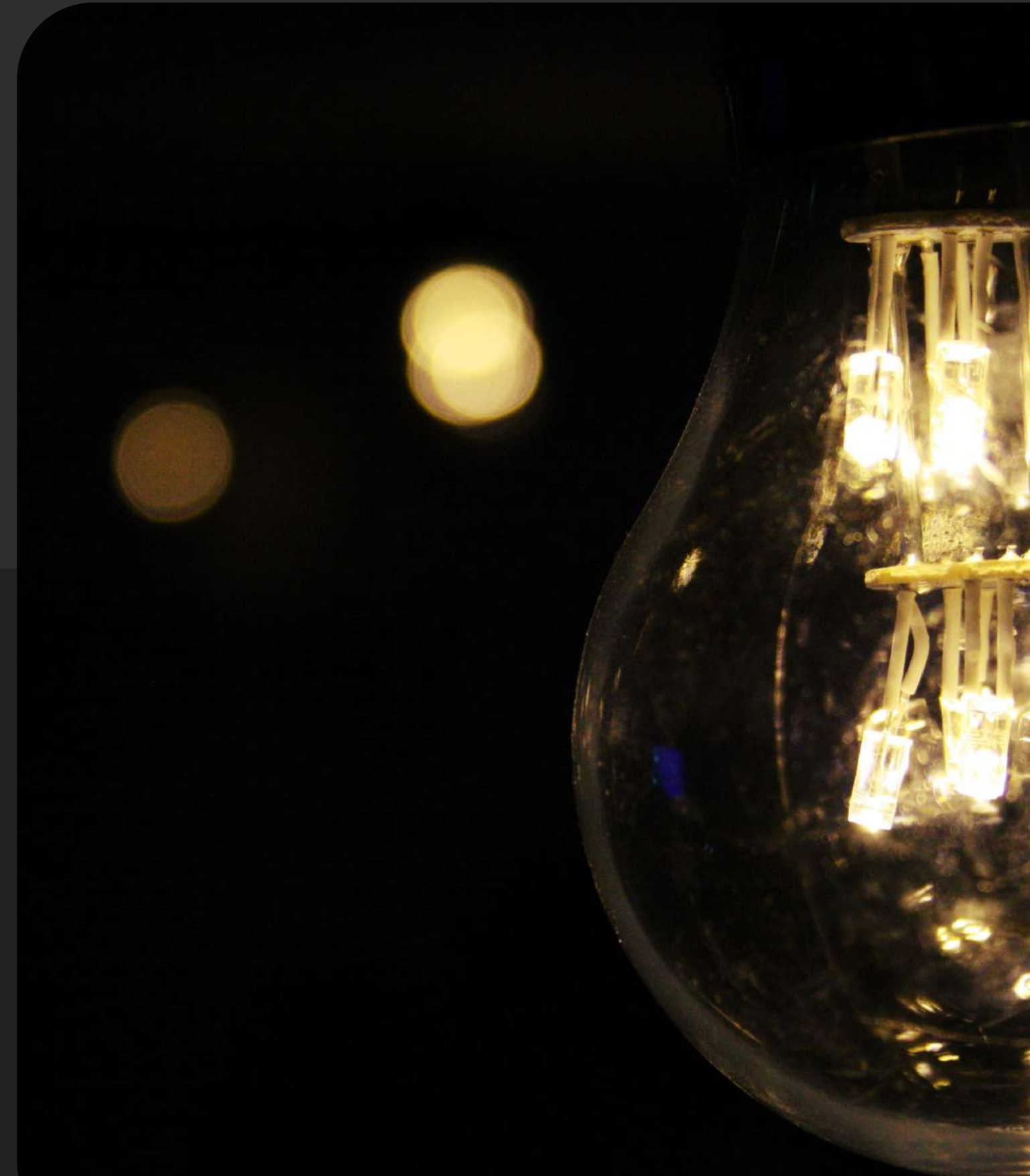
Our platform aims at the development of the Finished Product by penetrating the rest of the countries such as Europe, and Northern Europe - The USA The UK, and it is in order to Strengthen our presence of the MIM on the World.

MISSION

Our mission is to bring together our know-how in development and sourcing with that of our manufacturing partners to offer finished products to our customers and meet current market demand.

VISION

To become the quality reference for operational excellence, while protecting the environment.



OUR PRODUCTION UNIT

04

10 UNITES , every one has a unique Speciality,
And Every product is managed with Specialised lines and specialised Team and manufacturers .



PRODUCT RANGE

Jackets and suits, Coats, Jackets, T-Shirts, Sweatshirts, tank tops and polo shirts, shirts, Pullovers, vests and Trousers and shorts.



80% - 20%

80% of the production is made up of clothing for men and women, 20% for children mainly intended for the brand.

OUR PARTNER SUPPLIERS



MARSALA°

06

Yasmine and Co



Northern
Linen

ipomr®



SMARTSET



IDOU CONFECTION



GLOBAL OPERATIONS



GARMENT DESIGN



PRINT DESIGN



CONFECTION OF PATTERNS



LOGISTICS



CLOTH SUPPLY



MERCHANDISING

OUR CSR APPROACH



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The commitment to the environment is an integral part of the CSR policy of MOROCCAN FASHION DEVELOPMNET™, Thus:

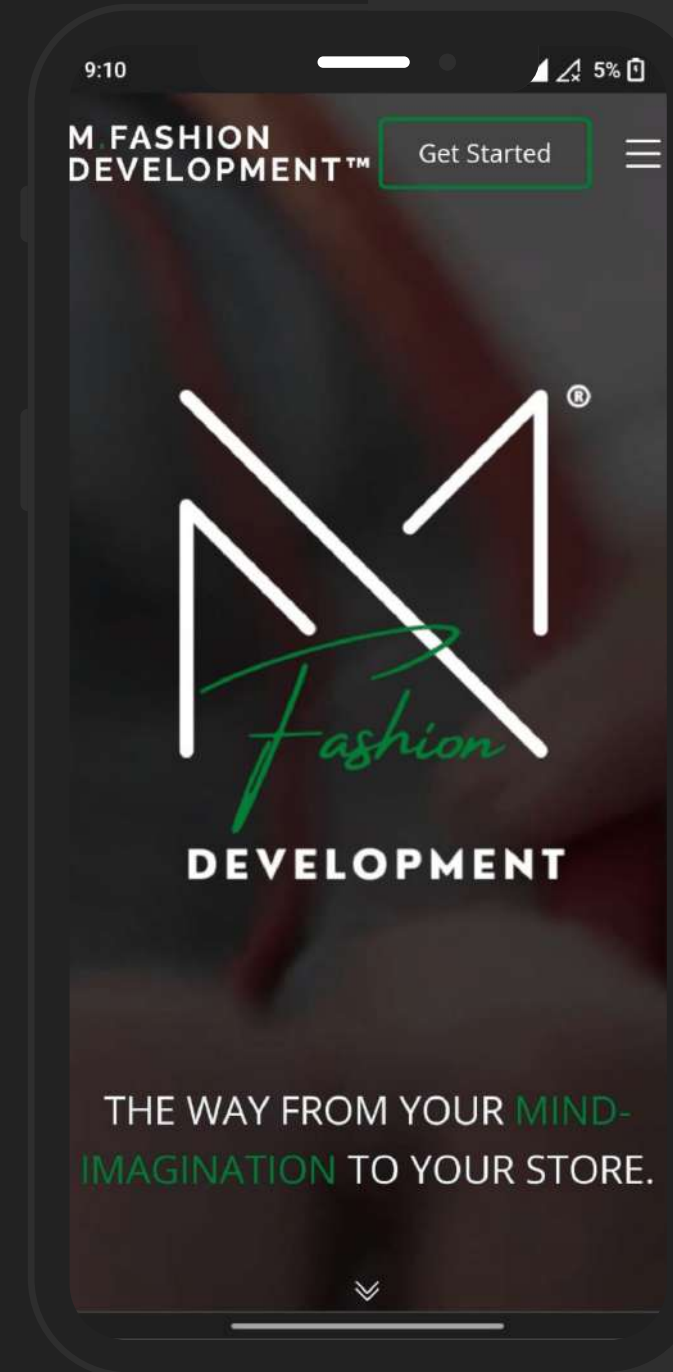
- We save energy.
- We design "ECO-EFFICIENT" stores
- We reduce waste production and recycle.
- We share our commitment with all staff.
- We favor eco-responsible materials.



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PLATFORM

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Our Platform is at the service of our European customers to provide them with daily monitoring of all products in development or in production with our various suppliers.



Customers Who Have **TRUSTED** US

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AERONAUTICA

LA MARTINA

PATRIZIA PÉPÉ

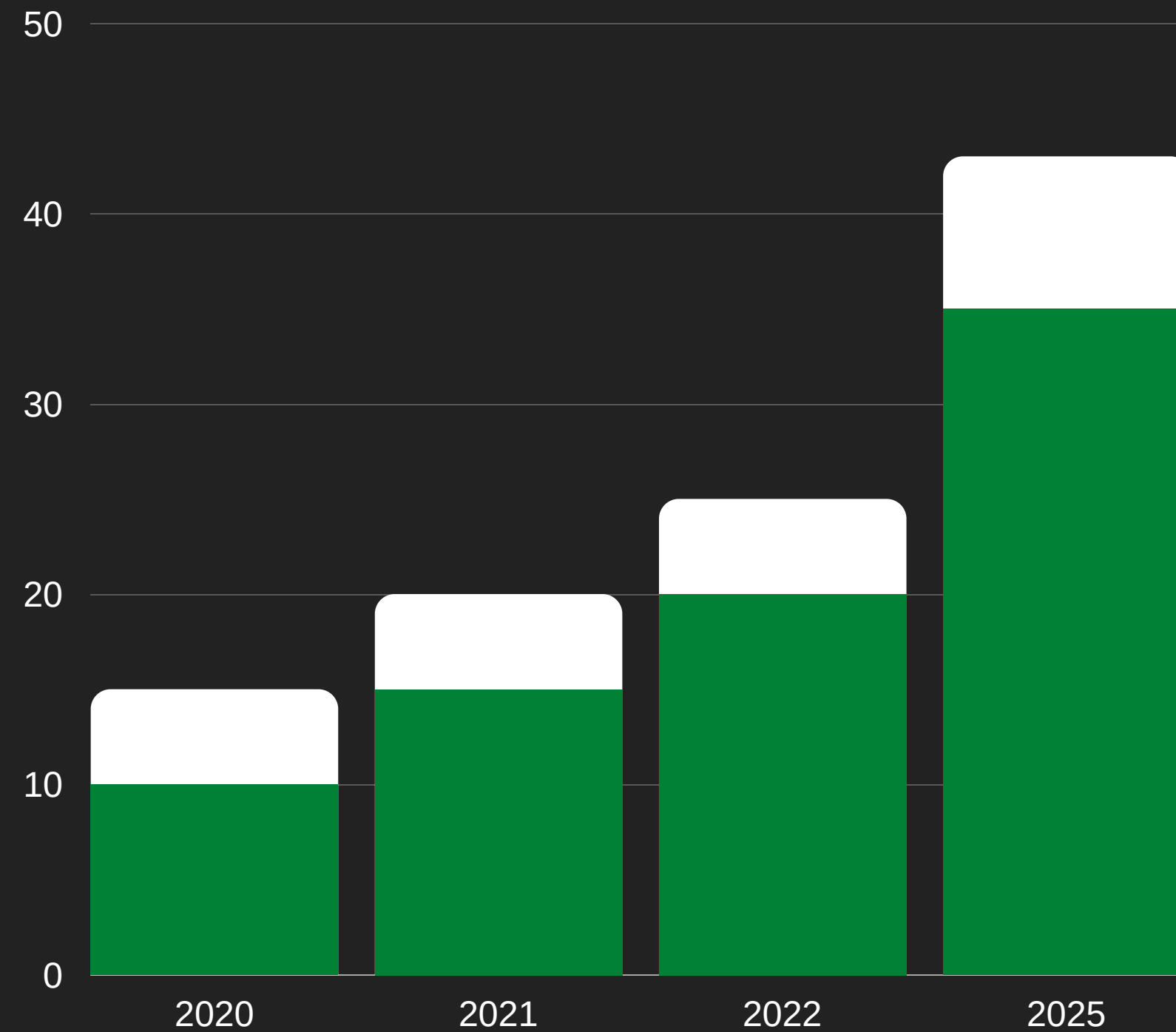
TOBIAH AND ZOÉ

ATTIC AND BARN

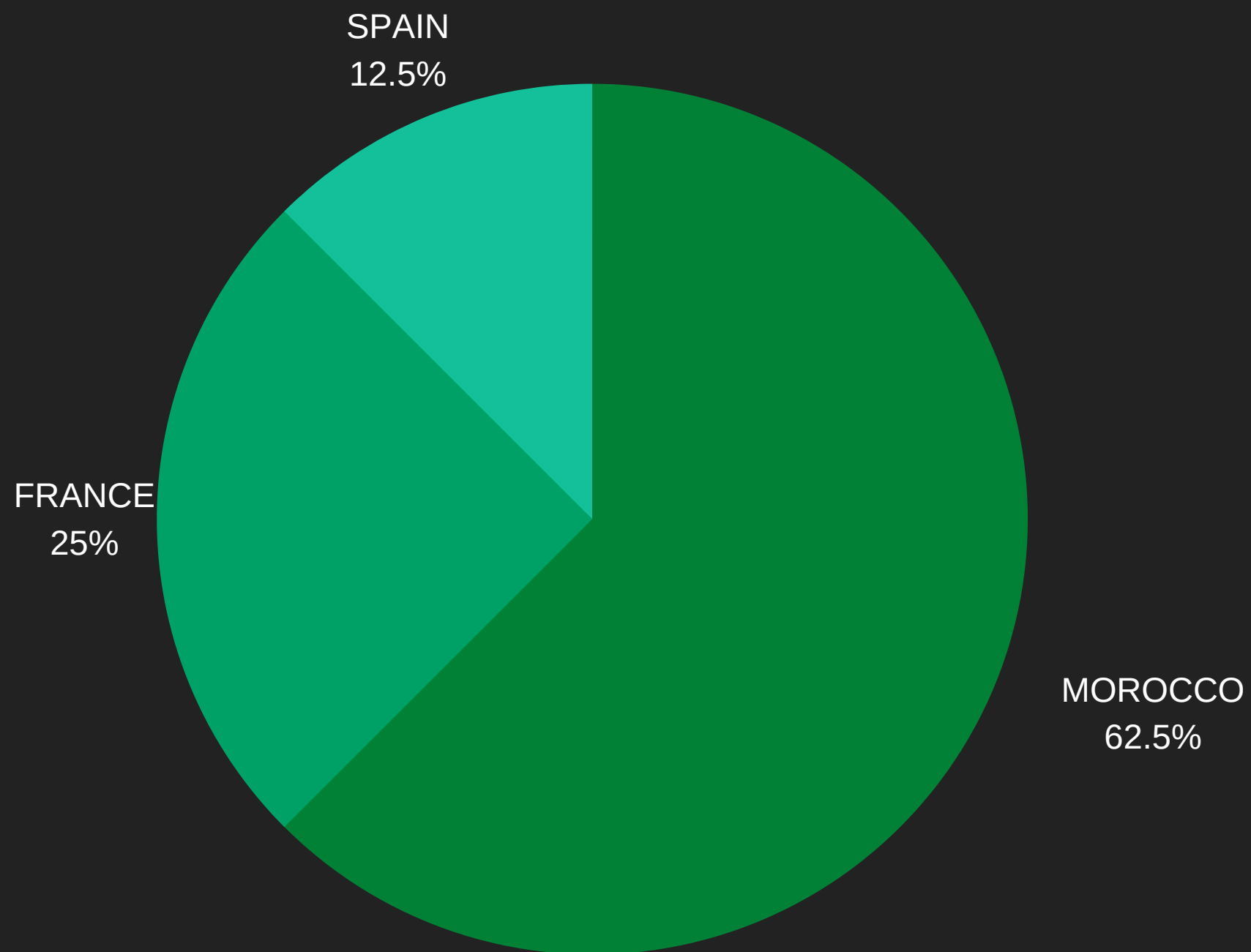
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OUR GOAL IN 2025

PROJECTS



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OUR **PROJECTS** BY COUNTRY



OUR TEAM



The owner of the Platform and there Team has more than 20 years of Experience in the textile.

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Mme. KARIMA

Mme. SABIRINE

Mme. HAKIMA

CONTACT US

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THANKS

I DON'T DESIGN
CLOTHES.
I CONCEIVE
DREAMS.

Mme. KARIMA